# 1. PROJECT PROFILE EFSL (Evangelical Fellowship of SL) Outreach to Unreached People Groups

Project Title	Unreached Peoples Group of Sierra Leone					
Implementing Partner	Evangelical Fellowship of Sierra Leone (EFSL)					
Address	35 Circular Road					
	PO Box 948					
	Freetown					
	Sierra Leone					
	Tel: +23276918449					
	Email: gadirubassie69@gmail.com.					
Contact Person (Name & Designation)	Gadiru Bassie - General Secretary/CEO					
Period of Implementation	2nd Feb 2025 to December,2025					
Beneficiaries	10,000 Muslims reached with the Gospel					
	Year 1: <b>\$ 6,550</b>					
Total Budget	Year 2: \$ 6,368.18					
	Year 3: \$ 6,368.18					
	\$ 19.286.36					

# 2. BACKGROUND INFORMATION.

Unreached people groups (UPGs) are generally defined as people groups that have less than two percent evangelical Christian representation and less than five percent nominal Christian presence. In a practical sense, they are people groups and places where Christ is largely unknown and there is not a church with adequate resource to help make him known in the broader population without outside help.

According to the Traveling Team, UPGs make up 42.2% of the world's population, or more than 3.14 billion people. The vast majority of them are Muslims, Buddhists, and Hindus living in the 10/40 Window, and 86% of them have never had a meaningful conversation or relationship with a Christian. Yet the staggering reality is that less than three percent of foreign missionaries work among this massive segment of humanity.

By the evaluation of Finishing the Task, there are 218 UPGs that are both *unengaged* and unreached, meaning that they have *no church* accessible to them, and *no missionary* or mission agency working among them. They are truly the least-reached ethnic groups, and represent more than five million individuals in need of the saving knowledge of Christ.

There is also remarkable overlap between the poorest countries of the world and those that are least evangelized. Barriers to reaching people groups in these places are diverse, such as physical distance, lack of infrastructure, or limited resources in their languages, or spiritual challenges such as hostility or significant gaps in comprehension of a loving, present, and personally-invested Saviour.

In Sierra Leone, 10 of the total 28 people groups are considered unreached. This make it an imperative for the church to engage in implanting the great Commission as stated in Matthew 28:18-20.

"Therefore, go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age." (Matthew 28:19-20).

When Jesus commanded his disciples to make disciples of all "nations" (Matthew 28:19), he wasn't referring to geopolitical nations, or countries, as we think of them today. The word Jesus used for "nations" (*ethne*) refers to ethnolinguistic groups of people, that is, those who share a common language and common cultural characteristics, a common ethnicity. We often refer to them today as *people groups*.

The New Testament also speaks of the spread of the gospel in terms of *places*. For example, the book of Acts narrates the expansion of the church from Jerusalem to the ends of the earth (Acts 1:8). Likewise, the New Testament letters were written to churches in particular locations, such as Rome, Galatia, and Corinth

When Jesus gave the Great Commission to his disciples before he ascended into heaven, he imparted God's eternal vision to reach the world with his love. These twelve men obeyed his call and transformed human history with the life-giving message of forgiveness of sins and eternal salvation through Jesus Christ. Today, EFSL prioritize our saviours last command by making his Great Commission our first concern.

The vision of Evangelical Fellowship of Sierra Leone (EFSL) is to work with the body of Christ through the Evangelism department to finish the task of sharing Jesus through the Jesus Film with everyone, everywhere, in his or her own language, so that everyone will have an opportunity to hear the gospel and receive Christ.

The Jesus Film tool has been a great tool in sharing the gospel in this part of the world that face high rate of illiteracy. The use of the Jesus Film as Audio visual tool draws the audience to the reality of the birth, life, death and resurrection of Jesus Christ.

Also, we are in a culture that people value their heart language/ Mother tongue. Once someone speaks the heart language brings a connection of soul. Thus, the Jesus Film translated in 12 languages in Sierra Leone serves as a great tool to reach the unreached peoples group in their heart language.

#### 3. THE PROBLEM

Most of the Susu live in Guinea, West Africa. However, other smaller tribes are also located in the neighboring countries of Sierra Leone. They moved to their present location after 1725, when the Fulani attempted to dominate them and managed to convert them to Islam. Today, the Susu live in the Kambia, Bombali, and Port Loko districts of Sierra Leone.

The Susu in Sierra Leone are almost entirely Muslim (Islam 89.94%), and Islam dominates their religious culture and practices. Most of the standard Muslim religious festivals are observed. Their most important festival is the celebration at the end of Ramadan, which is a month long period of prayer and fasting.

The Susu are one of the unreached people group in Sierra Leone. Their total population is 210, 000, but only 0.6% Susu are Evangelical Christians and there is non-movement to Jesus Christ. They believe that ghosts, spirits and gods all inhabit the same land, and that witches have the power to change into animals and cause harm to their villages. Jesus is largely unknown and the church is relatively insufficient to make Jesus known to the Susu people.

The fact that the Susu lack access to the gospel does not mean they are innocent before God. God has made known to everyone his eternal power and divine nature through the things he has made, yet people suppress the truth and fail to glorify God (Romans 1:18-21). Therefore, all People, including the Susu, stand condemned before God (Romans 3:20,23;5:18) Unless something changes, they will face God's Just wrath for their sins (Romans 2:6-11).

The Scripture teaches that people must believe the good news of Jesus Christ to be saved, which means the greatest need of the Susu is to hear the gospel (Romans 10:14–17). Therefore, the church must send out workers to proclaim the gospel to the Susu. By God's grace, as they respond in repentance and faith, the goal is to plant churches so that disciples can grow and the gospel can continue to spread through the church.

The few Susu Christian believers among the larger Muslim population often face persecution from their family and this creates a lot of isolation for them. The relatives of the new converts tried to change their mind about their newfound faith, they tell them that they are sinning against Allah, they make them feel guilty and ashamed, and eventually they cut them out of the family entirely.

EFSL will use this first phase of this intervention to target the Susu ethnic group with the Gospel of Jesus Christ and the second phase will target the Krim of Sierra Leone, numbering 21,500, who are unengaged and Unreached. They are part of the Atlantic people cluster within the Sub-Saharan African affinity bloc. This people group is only found in Sierra Leone. Their primary language is Mende (Sierra Leone).

#### 4. PROJECT GOAL AND OBJECTIVES.

# Goal of the Project

To take the Gospel of Christ to the unreached people in their local languages in Sierra Leone, provide discipleship training to new believers and equip local church leaders through Bible -based teaching and leadership training

# The Specific Objective

#### The specific Objective of this intervention will be:

To share the gospel of Jesus Christ with 10,000 Susu ethnic group members through the showing of Jesus Film in Kambia district.

#### 5. PROJECT MAIN ACTIVITIES

The following are the main activities that will contribute to the realization of the objective above.

#### **Main Activities**

**5.1.** Show Jesus Film in the local language in identified communities: At each location/village, EFSL staff and Pastor who speaks the local language will spend three days showing Jesus film. On first day, the team will show the whole episode of the Jesus film. After that the team will make an alter call for persons who have decided to follow Jesus as result of watching the Jesus Film or through the other means( One-to-one evangelism). On the second day, the team will invite the persons who gave their lives to Christ on the first day to watch another film titled walking with Jesus. On the third day, the team will engage in one-to-one evangelism within the community with aim of winning souls for Christ.

- 5.2. **Conduct training for pastors on Muslim Evangelism:** 50 Pastors from Kambia district will receive 2-days training on Muslim evangelism. The training will cover the following topics; the nature of Islam, impact of Islam on the church, how to share Gospel with Muslims, Biblical evangelism and rational evangelism.
- 5.3. Conduct training on Church planting strategies and planting wheel: Matthew 28:19 and 20. "Therefore Go make disciples of all nations, baptizing them...teaching them to observe all things I have commanded..." We cannot effectively disciples and teach them the command of Jesus Christ outside the church setting. We will build the capacity of 50 through 2-training to plant churches among the Susu ethnic group. The training will cover,
- 5.4. Support Muslim Background Believers (MBBs): A Muslim who converts to Christianity may face penalties, ostracism, and loss of ties and support. In some cases, family members may even proclaim that the convert is dead or can be asked out the home, making them homeless. Some may have difficulty getting food. If the convert is attending school or college, his or family will stop paying their fees and that led to increase in dropout among new converts. To combat this situation, this intervention, will provide financial support (\$30) per month for twenty persuaded new converts in the Kambia district. This support will help them to cover the expenses of their basic needs. It will help the school going children to pay their school fees and other charges.

#### EXPECTED IMPACTS OF THE PROJECT

It is expected that the following impacts will be realized from the project:

- i. Increased number of Susu Christian believers in Kambia district
- ii. Good news introduced to 10,000 Susu ethnic group members that have never heard of Jesus Christ.
- iii. 3,000 Susu accept Christ, baptized and become committed Christians
- iv. Twenty(20) Muslim Background Believers supported to take care of their physical need( food, clothing and school fees)
- v. Churches planted in the Susu Communities and involved in the evangelization of the Susu ethnic tribe.

# 6. PROJECT MANAGEMENT

This project will be managed by the Team lead in the Church Empowerment and Advocacy (CEA) Department of the EFSL. The project activities will be implemented through the local Churches in rural communities in Kambia district of Sierra Leone. Given the relationships formed with several Pastors in Kambia district and other organizations through the research of this project, it became clear there were many physical needs that needed to be addressed, in addition to the spiritual needs.

As a result, the initial intervention will focus on providing some food and non-food items that will help solve the physical needs of the people in the mission field.

After addressing their most basic human needs, the focus will then turn to meeting their spiritual needs. Fulfilling the Great Commission always leads to planting churches and involves three parts: going, baptizing, and teaching them to obey.

About 80% of the Susu can only read and write Arabic and they value their Mother tongue or heart language. Additionally, they value and pay keen interest in any information shared in their language. Therefore, to make the project very impactful, the messages from the Jesus film will be shared in Susu Language. The use of Susu Language will draw the Susu to the reality of the birth, life and resurrection of Jesus Christ.

Jesus Film Project will empower churches expand their missional outreach and impact. Through strategic collaboration, resources, and training, EFSL will help ministries grow and fulfill the great commission, both nationally and locally.

# 8. PROJECT MONITORING PLAN

The Project will be monitored by all stakeholders involving the Local Church project staff, the beneficiaries and donor partner. Key indicators will be agreed on with the beneficiaries at start of the project life which will form the basis of determining the successful implementation of the project. At the mid and end of every year, the EFSL PMEL officer will visit project site to track progress on the project indicators and prepare report and recommendations.

# PROPOSED BUDGET

No	Activity	unit	Duration	# of unit	unit cost	2025/2026	2026/2027	20272028	Total
						Le	Le	Le	Le
1	Unreached People Group Project:- The Susu of Sierra Leone								
1.1.	Conduct training for pastors on Muslim Evangelism.	Person	2	50	200	20,000	20,000	20,000	60,000
1.2.	Conduct training on Church planting strategies and planting	Person	2	50	200	20,000	20,000	20,000	60,000
1.3.	Support Muslim Background Believers( MBBs) ( Monthly)			20	300	72,000	72,000	72,000	216,000
	Sub total					112,000	112,000	112,000	336,000
2.	Show Jesus Film in Communities								
2.1.	Fuel Cost	Liters	2	250	27.4	13,700	13,700	13,700	41,100
2.2.	Generator to Show Jesus film.	Set		1	4,000	4,000			
	Sub total					17,700	13,700	13,700	45,100
3.	Monthly stipend to Missionary based among the Susu	Person	12	1	1,200	14,400	14,400	14,400	43,200
	Sub total					14,400	14,400	14,400	43,200
	Grand Total Amount (LE)					144,100	140,100	140,100	424,300
	Grand Total Amount in USD 1 USD = 22.000					\$ 6,550	\$ 6,368.18	\$6,368.18	\$ 19,286.36

# **Explanation of Some budget items:**

1) Monthly stipend to Missionary based among: To be effective in our soul winning efforts we will deploy among the Susu a Pastor who speaks Susu language. Understanding and speaking the language of the unreached peoples group will help him to communicate well and

- to contextualize of the gospel message. After all, Paul writes that people cannot call on Christ if they have not believed in him, and they cannot believe in him unless they have heard about him (Rom. 10:14).
- 2) Purchase Generator: Based on our experience, we will be showing Jesus film for three nights in each communities before moving to another community for the same event. Operating the Back pack for six days two communities will reduce the power in the Power bank and may require recharging it for use in the third community. But since we will be away in the rural communities where there are no generators and national electricity grid to charge the Back pack the team will need a Generator to perform this function. The Generator will serve as back up for the Jesus film back pack inbuilt power source. It is on the ground that we have included generator in the budget.